



Colin Guinn · 2nd 

Founder at Guinn Partners

Austin, Texas, United States · 500+ connections · [Contact info](#)



Guinn Partners



The University of Te:
Austin

Experience



Founder

Guinn Partners

Mar 2017 – Present · 3 yrs 8 mos

Guinn Partners is an experienced go-to-market consulting firm specializing in technology products. We have decades of experience taking products to consumer, commercial, and government markets with extensive specific expertise in robotics and unmanned platforms. We provide a spectrum of scalable services from go-to-market planning to lead generation marketing to product development. Our ideal partners are companies who have exciting product ideas and want a proven team of complementary experts to help develop, market and sell products at a fraction of the cost and time of building an in-house team from scratch.

[...see mor](#)



Founder

Hangar Technology

Sep 2016 – Present · 4 yrs 2 mos

I am one of the founders of Hangar, the world's first robotics-as-a-service data acquisition platform, helps firms dramatically increase efficiency, showcase content and integrate more actionable insights into their workflows. Hundreds of Hangar clients manage portfolios, track projects, and showcase property locations with our premium aerial data software pr [...see mor](#)



CRO

3D Robotics

Feb 2014 – Sep 2016 · 2 yrs 8 mos

Austin, Texas Area

3D Robotics develops innovative, flexible and reliable solutions for everyday exploration and business applications.

3DR's UAV platforms capture breathtaking aerial imagery



CEO

DJI Innovations

Nov 2010 – Feb 2014 · 3 yrs 4 mos

Austin, Texas Area

DJI is the global leader in developing and manufacturing consumer and professional cinematography systems for commercial and recreational photography and videography accessible for professional photographers and hobbyists.



Owner

Build Design Print

Oct 2007 – Mar 2010 · 2 yrs 6 mos

Education



The University of Texas at Austin

Bachelor of Science (BS), Communication and Media Studies

1999 – 2003



University of Miami - School of Business

1998 – 1999

Skills & Endorsements

Marketing Strategy · 99+



Endorsed by **Pete Monfre** and 2 others who are highly skilled at this



Endorsed by 2 of Colin's colleagues at **High Technology**

Leadership · 99+



Endorsed by 2 of Colin's colleagues at Hangar Technology



Marketing · 99+



Endorsed by Rob Harris and 1 other who is highly skilled at this



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